

# Michael “MJ” Hurley, MA



MJ Hurley has been described as “fun,” “energetic,” and a “great instructor.” Indeed, some of our clients insist upon having MJ as their instructor!

MJ’s background as a pitcher both in high school and college taught him many things, not the least of which is the value of collaboration, which he brings to every class he teaches. MJ believes that collaboration is key to learning and when participants collaborate they’re better able to effectively apply key learnings from his courses.

MJ is an enthusiastic and lifelong Hokie, having earned his undergraduate degree in Professional Writing and his master’s in Instructional Technologies from Virginia Tech.

He teaches “Exceptional Technical Writing,” “Better Business Writing,” “Writing for Engineers,” “Writing User-Friendly SOPs,” and “Developing Thought Leadership,” among other courses.

Clients include Koch, Discover Financial, Facebook, and Shell, among others.

## What Makes MJ Unique

- MJ’s diverse experience working with professionals from engineers to admins to scientists has made him adept at catering his courses to the unique needs of his audience.
- MJ’s unique style of bringing fun to the courses he teaches makes him a Hurley Write favorite. Through his sense of humor, MJ engages even the most skeptical of participants to realize that writing doesn’t have to be a burden.
- His philosophy centers on helping participants understand that tackling any writing task involves strategy and critical thinking, skills that all professionals have mastered.

