



Writing for Biotech Professionals

Professionals in biotech, drug development, and life sciences do important work—and have important results to relay, whether to the FDA, the public, or their colleagues. Their writing needs to reflect their credibility while conveying the results of their research clearly.

We've been designing and teaching writing workshops for these professionals for over 30 years, including at companies such as Novartis, Pfizer, and Celgene.

Offered as an onsite customized workshop, webinar, or virtually.

Learning Objectives

- Use problem-solving strategies to plan their documents
- Analyze their readers
- Use logic to guide readers
- Use language effectively
- Structure sentences and paragraphs effectively
- Incorporate rhetorical tools to enhance readability
- Write for internal and external stakeholders
- Develop effective editing and proofreading strategies



The Hurley Write Difference

We customize all of our workshops using your team's or organization's writing examples. Our proven process will ensure that your team has the strategies to write effective documents.

Hurley Write...	Hurley Write Does <i>NOT</i> ...
Instructors are experts—they have extensive backgrounds in professional writing and teaching	Use “talking heads” as instructors who lack knowledge about writing
Uses your team's documents to meet your specific objectives	Use generic presentations that don't apply to your key document needs
Provides a team experience to ensure ongoing collaboration and learning	Use a cookie-cutter approach
Provides ongoing support after the workshop to ensure concepts are applied in meaningful ways	Offer a “one-and-done” workshop with no follow-up